

Led by German precision and a global curiosity, I use my 10-year graphic design background to make apps and websites easy to understand.

Mission

I genuinely love taking on big, messy problems and working within a team to figure out simple, elegant solutions that actually improve people's days.

Education

Google UX Design Certificate
2025, Vancouver, Canada
(Coursera)

IHK Diploma: Digital Graphic Design
2017, Berlin, Germany
(Gesellschaft für Personalentwicklung und Bildung)

Internship: Animal Photography
2013, Groebenzell, Germany
(Aterlier Monika Wegler)

University: Comparative Literature
2011 - 2012, Munich, Germany
(Ludwigs-Maximilians-University, Munich, Germany)

Languages

German (Native Proficiency)
English (Working Proficiency)

Tools



Experience

Freelance | UX-/Graphic Design | 01.2019 - Present

Provided versatile design services for clients across graphic design, social media, and motion projects, building a foundation that led to proficiency in UX and app design

Buzz Tech LTD | UX-/Graphic Design | 01.2025 - Present

Lead UX/UI designer for the company's iOS, Android, and web platforms. Also responsible for creating impactful visual assets, including app store screenshots and ad creatives

Green Mint Srl | UX-/Graphic Design | 01.2020 - 01.2025

Lead UX/UI for iOS and Android app development in a fast-paced startup environment. Developer collaboration for design handoff using Zeplin. Responsibilities extended to directing illustrators/writers to ensure cohesive user experience. Led growth design initiatives to increase user engagement and lifetime value

DingDong GmbH | Graphic Design | 08.2017 - 09.2019

Handled all visual output from graphic and motion design to photography and social media. Demonstrated versatility through contributions to light front-end development projects (Continue to support the company as a freelance designer)

Kinzoo GmbH | Graphic Design | 08.2016 - 08.2017

Graphic Design Trainee role. Gained experience in graphic asset creation and product photography. Also provided support through light front-end coding and received first contact with user experience (UX) fundamentals.