

I'm using German precision mixed with global curiosity to create visual products for all kinds of people and projects.

Mission

I genuinely love taking on big, messy problems and working within a team to figure out simple, elegant solutions that actually improve people's days.

Education

Google UX Design Certificate
2025, Vancouver, Canada
(Coursera)

IHK Diploma: Digital Graphic Design
2017, Berlin, Germany
(Gesellschaft für Personalentwicklung und Bildung)

Internship: Animal Photography
2013, Groebenzell, Germany
(Atelier Monika Wegler)

University: Comparative Literature
2011 – 2012, Munich, Germany
(Ludwigs-Maximilans-University, Munich, Germany)

Languages

German (Native Proficiency)
English (Working Proficiency)

Experience

Freelance | UX-/Graphic Design | 01.2019 – Present

Provided versatile design services for clients across graphic design, social media, and motion projects, building a foundation that led to proficiency in UX and app design

Buzz Tech LTD | UX-/Graphic Design | 01.2025 – Present

Lead UX/UI designer for the company's iOS, Android, and web platforms. Responsible for creating impactful visual assets, including app store screenshots and ad creatives

Green Mint Srl | UX-/Graphic Design | 01.2020 – 01.2025

Lead UX/UI for iOS and Android app development in a startup environment. Developer collaboration. Design handoff using Zeplin. Responsibilities extended to directing illustrators/writers. Led growth design initiatives to increase user engagement and lifetime value

DingDong GmbH | Graphic Design | 08.2017 – 09.2019

Handled all visual output from graphic and motion design to photography and social media. Contributions to light front-end development projects. (Still continuing to support the company as a freelance designer)

Kinzoo GmbH | Graphic Design | 08.2016 – 08.2017

Graphic Design Trainee role. Gained experience in graphic asset creation and product photography. Also provided support through light front-end coding and received first contact with user experience (UX) fundamentals.

Tools

